ParishSOFT
by Ministry Brands®

ParishSOFT Diocesan CRM
Nurturing Faith while Building Community

ParishSOFT offers a robust solution that combines giving, church management and accounting. We are extending this successful model at the diocese level, using proven software platforms tailored to your unique needs. The seamless connectivity at both the parish and diocese level creates a holistic ecosystem of solutions that enables the Catholic Church to focus on advancing its mission.

ParishSOFT Diocesan CRM:

Our all-encompassing CRM software meticulously chronicles every contact interaction, ensuring nothing is overlooked. It details communication logs and tracks donor relationships with precision. Real-time donation summaries and detailed giving histories are readily accessible, making the management of both one-time and recurring contributions seamless. Maintain a thorough record of attended events and benefit from unlimited accounts for your diocese. Experience superior integration with email, tasks, and calendar features, simplifying administrative duties and boosting your diocese's operational efficiency.

ParishSOFT Diocesan CRM: Foster Engagement and Generosity

- **Strengthen Your Connections:** Cultivate enduring and robust relationships with your donors. Monitor donor profiles, automate regular donations, send tailored emails and direct mail, organize fundraising events, and more.

- **Enhance your Database:** Effective donor outreach relies heavily on the quality of your database. ParishSOFT Diocesan CRM improves data integrity by identifying duplicate accounts instantly, even during the creation of new accounts. User-friendly notifications assist diocesan staff in deciding whether to create new accounts or add new information into existing accounts.

- **Strategize and Execute Campaigns:** Acquire a deep understanding of donor patterns and tendencies to stay aligned with their expectations. Send tailored, automated fundraising messages, track donor engagements, segment profiles, and generate thorough reports. Foster donor connections through customized communications.

Leverage Parishioner Data to Enhance Engagement:

Enhance the synergy between parishioner information in ParishSOFT Family Suite and Diocesan CRM to foster deeper engagement. Accessing imported parishioner data within the ParishSOFT Diocesan CRM solution is accomplished through a tailored file import into StudioEnterprise from ParishSOFT. This is done by utilizing a specially designed query template that facilitates the importation process into StudioEnterprise via the integrated customer file import method.

ParishSOFT Interconnected Ecosystem of Solutions for Dioceses:

- ParishSOFT Giving
- ParishSOFT Diocesan Accounting
- ParishSOFT Diocesan CRM

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Why ParishSOFT Diocesan CRM?

ParishSOFT is your single-source partner, dedicated to assisting dioceses in streamlining internal operations and delivering an exceptional experience to all donors. Acting at your central platform, we link donors, leadership, and staff, fostering meaningful relationships with current and new donors.

Onboarding and Support Services
- Best-in-class onboarding
- Remote or onsite training available
- Help center access and support

Donor Management
- Campaign management & email marketing
- Advanced segmentation queries
- Personalized donor communication
- Schedule and automate actions for segmented groups of donors

Media Management
- DMA and station performance tracking
- Record contracts and placements
- View stations and analytics
- Record program and show schedules

Reporting and Analytics
- Run and print over 150 pre-built ministry reports
- Access to real-time stats and analytics
- Create ad hoc reporting
- Automate email and text message notifications
- Automate data updates

Advanced Search
- Easily collect, track, and share data
- Search within the entire donor database on a variety of criteria
- Create segmented groups
- Communicate with targeted groups through email and direct mail
- Export data to Word or Excel

Event Management
- Simple registration through any channel
- Payment data flows into donor records
- Waitlist processing
- Venue management with capacity planning
- Create segmented invitations
- Field worker access

Integrated Processing
- Fast and simple transaction entry
- Data imports
- Integrated with Payment solution with online reconciliation
- Combined processing of donations, products, and event registration
- Fully PCI-compliant credit card processing
- Add, track, and manage pledges

Financial Management
- Automatic journal entry creation
- Deposit processing
- Easy reconciliations
- Simple one-time or recurring donation set-up
- Full, prebuilt integrations with ministry-specific accounting packages
- Automate recurring contributions

Comprehensive Donor Profiles
- Capture full contact history
- Record detailed communication history
- Track relationships with donors
- View real-time giving summaries and line-by-line donation history
- Manage one-time or recurring gifts
- Complete records of events attended
- Unlimited accounts
- Advanced integration with email, tasks, and calendar

ParishSOFT is the industry's single-source provider offering comprehensive and integrated solutions tailored specifically for dioceses and parishes. We're dedicated to serving the Catholic Church, delivering on the promise of investment in technology services enabling growth in a digital age.

Contact us today to learn more.